

East Coast Home Care

We care for your home.



Fall/Winter 2012 Newsletter

It doesn't matter who your Home Watch company is, until it does.

We are licensed and insured.

We are a full-time business. Managing your property is not a hobby.

We have 40 years of residential construction experience.

We have over 20 licensed & insured

As we rush towards the holidays the snowbird migration may be a bit delayed this year with the election and challenges many face due to hurricane Sandy. This delay may well create a demand for services within a compressed time frame. If you have not already done so, please advise us as to services you may require prior to your arrival.

- Pressure washing
- Windows cleaned
- Pine needles removed from lanai screens
- Lanai deck painted before furniture goes out
- Driveway sealing
- Interior cleaning
- Carpets / Tile / Grout cleaned
- Food shopping

***** Service Special *****

Pressure Washing / Roof Treatment

We have negotiated some very attractive pricing for pressure washing services for the next 90 days (special pricing expires 1/31/13). In addition to negotiated pricing, we will **beat any written pressure washing estimate for Home Watch clients.**

Make your next roof cleaning your *last roof cleaning!*

High pressure cleaning can be damaging to your roof's tile, exposed membrane and flashing areas. If your roof is dirty it must be cleaned, but we offer two methods to keep it clean without the need to ever pressure wash again.

Suggested Method:

We suggest applying a copper sulfate roof treatment within 6 months of the cleaning. This process **prevents** mold growth for 2 years - guaranteed. The application does not require a person to walk your entire roof as it can be sprayed from a distance. Many clients have opted for this option and all of these roofs have remained clean over the past 5 years.

Optional Method:

We can also rinse your roof with a light chlorine solution every 6 months. This does not prevent mold but it does kill it before it becomes visible.

vendors to address your capital improvements, repairs and/or maintenance needs.

Pools

Salt vs. Non-Salt

We will not attempt to present an in-depth analysis as most simply wish to have a better understanding. If you desire a more detailed explanation we will be happy to provide.

All pools require some level of chlorine to sanitize water and prevent algae. Chlorine can be added to the water in dry form, liquid form or via a chlorine generator

- Chlorine generators work through the process of electrolysis; water passing over cells that produce chlorine that is instantaneously transformed into hypochlorous acid.
- Chlorine generators require a certain amount of salt. Ocean water has a salt content of around 35,000 parts per million ("ppm"). Humans have a salt taste threshold of around 3,500 ppm. Most chlorine generators require a salt content of 2,500 - 3,500 ppm in the pool
- Chlorine generator systems are made up of a control panel and a cell, both are wearable parts with cells lasting 5 - 7 years while control panel lives vary depending on exposure
- In that chlorine is being generated whenever the pump is running, chlorine levels can be kept lower than a traditional pool and stabilizing agents are not required to "hold" chlorine
- The salt creates "softer" water that can be more agreeable to those with sensitive skin
- Maintaining proper water chemistry is imperative for the system to work efficiently

Customer Appreciation Cocktail Hours

Be on the lookout for invites from East Coast Home Care for small gatherings at the PGA Museum of Golf to be held over the winter months.